



ITV DIRECT

100 CUMMINGS CENTER

SUITE 128A

BEVERLY, MA 01915

978.299.4400

fax: 978.299.2554

January 9, 2004

VIA FACSIMILE AND FEDERAL EXPRESS

Dr. Alex Guerrero
Direct Business Concepts
9528 Miramar Road
Suite 100
San Diego, CA 92126

Re: **Transfer of domain name supremegreens.com website to ITV Direct**

Dear Dr. Guerrero:

To confirm your conversation with Donald Barrett today, enclosed is a check in the amount of \$7,500. This is the fee that ITV has agreed to pay in order for the domain name to be owned, operated and controlled by ITV Direct, Inc. Please transfer the domain name to ITV Direct, Inc. as soon as possible.

Please contact our IT Manager, Chris Brown at 978-299-4007 or 781-706-1369 to coordinate the transfer of the domain name to ITV.

Thank you for your attention to this matter.

Very truly yours,

Eileen Barrett

Eileen Barrett
Director of Operations

EB/ky
Enclosure

**DIRECT MARKETING CONCEPTS, INC.**P.O. BOX 7077
BEVERLY, MA 01915
PH 800-216-0063

59-272/113

1/12/2004

PAY TO THE ORDER OF Direct Business Concepts

\$ 7,500.00

Seven Thousand Five Hundred and 00/100*****

DOLLARS

Direct Business Concepts
9528 Miramar Road
Suite 100
San Diego, CA 92126

MEMO

Transfer of ownership of domain name supremegreens.com to ITV Direct, Inc.

⑈000004862⑈ ⑆011302768⑆ 2800021586⑆

DIRECT MARKETING CONCEPTS, INC.
BEVERLY, MA 01915
Direct Business Concepts

4862

Date	Type	Reference	Original Amt.	Balance Due	Discount	Payment
11/03/2003	Bill	9	7,500.00	7,500.00		7,500.00
				Check Amount		7,500.00

1/12/2004

Bev Natl OPERATING

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